

CHRISTMAS in historic SPRINGBORO

November 22-24, 2019
www.springborofestivals.org

Christmas in Historic Springboro is known as the largest 3-Day Holiday Festival in the State of Ohio! In it's 33rd year, the Christmas in Historic Springboro started in 1987 by five local business owners to celebrate the season by giving back to the community. In 2018 over \$8,000 was donated back to the community through the festivals foundation. Operation Santa, a program created and run through the Springboro Police Department, adoption of local families through the Springboro Community Assistance Center, and additional grocery gift cards for holiday meals were three ways contributions from the event were able to assist the community. Additionally, the foundation was able to provide assistance with funeral costs of one of the



Each year the street festival draws a crowd of over 65,000 during the three days, many coming from surrounding counties to enjoy the time-honored event. Christmas in Historic Springboro

has a reputation for its family appeal offering a traditional Christmas experience with seasonal music, exciting family friendly entertainment, local food, and handcrafters from across the state. Attendees often return to Christmas in Springboro for multiple days to enjoy the exceptional programs put on in the entertainment tents. Covering seven blocks of historic downtown Springboro, the festival features heated activity tents that house craft vendors, merchants, entertainment and artists,

families loved ones. These are the reasons we continue this festival in hopes to continue making a difference and helping those within the community.

as well as a special tent for free children's activities and entertainment. Food vendors line the streets creating the warm aroma of festival food as the sounds of the season fill the air inviting all to experience the magic of the season.



2019 Sponsorships Packages

Sponsors of the 33rd Annual Christmas in Historic Springboro will receive recognition commensurate with their support.

Fact Sheet:

- ▲ 33rd Annual Festival – always the weekend before Thanksgiving
- ▲ Attendance – over 65,000
- ▲ Naming Opportunities – Presenting Sponsor, Parade Sponsor, Carriage Sponsor, Entertainment Sponsor, 5K Sponsor and Friend of the Festival Sponsor
- ▲ Media Opportunities – web, Social Media, TV, Radio, On-site Banners and Signage
- ▲ Marketing Impressions – Over a million impressions delivered prior to and throughout the festival weekend



\$7,500 Presenting Sponsor – 1 available

Your Company Name & Logo will be featured on two banners hung over "St Rt 741 during the festival". Company Booth at your desired location for marketing and giveaways. 8 VIP Festival Passes (to include free meal voucher, dessert voucher, beverage voucher, ride passes, etc). Company Name and Logo featured in all media placement, press releases, and website recognition for one year

\$5,000 Parade Sponsor – 1 available

Company Name will be announced during the parade and included on all official parade signage. Booth available inside vendor tent for corporate promotion. 4 VIP Festival Passes. Company Name & Logo featured in in all media placement, press releases and website recognition for one year.

\$3,000 Carriage Sponsors – 2 available

Your Company Name & Logo will be placed on signage on one of the Horse Drawn Carriage during the festival parade, and announced during the parade. Booth space available inside vendor tent for corporate promotion. 2 VIP Festival Passes. Company Name and Logo featured in social media placement, press releases and website recognition for one year

\$2,000 Tent Sponsor – 5 available

Your Company Name will be featured on a banner hung at the entrance to the sponsored tent. Booth available inside vendor tent for corporate promotion. Company Name and Logo featured in social media placement, press releases and website recognition for one year

\$1,500 5K Presenting Sponsor – FILLED

Your Company Name & Logo will be displayed on the front of the official Christmas in Springboro 5K shirts given to all participants. Booth available inside vendor tent for corporate promotion. Company Name and Logo featured in social media placement, press releases and website recognition for one year

\$1,000 Information Booth Sponsor – FILLED

Your Company Name & Logo will be displayed at the official Information Booth. Booth available inside vendor tent for corporate promotion. Company Name and Logo featured in social media placement, press releases and website recognition for one year

\$500 5K Sponsor – 10 available

Your Company name will be displayed on official Christmas in Springboro 5K t-shirts given to participants. Company Name featured in press releases and website.

\$250 Friend of the Festival Sponsor – 10 available:

Company Name and Logo will be featured on street signage at key locations during Festival and clearly visible to attendees. Company Name featured in press releases and website.



THANK YOU FOR YOUR SUPPORT!!!!



YES, WE WANT TO BE INVOLVED. We will be happy to sponsor the 2019 Christmas in Historic Springboro Festival at the following level:

- ▲ Presenting Sponsor (\$7,500)
- ▲ Parade Sponsor (\$5,000)
- ▲ Carriage Sponsor (\$3,000)
- ▲ Entertainment Tent Sponsor (\$2,000)
- ▲ 5K Presenting Sponsor (\$1,500)
- ▲ Information Booth Sponsor (\$1,000)
- ▲ 5K Sponsor (\$500)
- ▲ Friend of the Festival Sponsor (\$250)

Yes, I would like to sponsor the following event for the amount listed above _____

Yes, I would like to give an in-kind donation of _____

Yes, I am interested in partnering with the Christmas in Historic Springboro Festival. Please call me to discuss the best option for my business.

In an effort to help us with our planning, please return this form along with payment by check to Springboro Community Foundation by October 1, 2019.

Company Name: _____

Address: _____

City/State/Zip: _____

Contact Person: _____

Telephone: _____

E-mail Address: _____

Springboro Community Foundation | 501c3 – 47-5244917
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